

WELC



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390195

B.S. 2518

BROADCASTING STATION LICENSE RECORD

AM

Date first licensed 10-13-50

Call letters WELC

LOCATION: WELCH, WEST VIRGINIA

Name of licensee POCAHONTAS BROADCASTING COMPANY

Transmitter location Premier Mountain Route 52 (Lic. 9-26-52)
*At Premier Cut on U.S. Hwy. 52, Welch, W. Va. (NP 7-7-50)

Main studio location Premier Mountain Route 52 (Lic. 9-26-52)
At Premier Cut on U.S. Hwy. 52, Welch, W. Va. (NP 7-7-50)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BP-7426	2-23-50	1150	1kw	Daytime	
	Ltr. 3-1-50. CP for a new station granted subj. filing MP for approval of site and antenna.				
BP-7426	7-2-50	1150	1kw	Day	2-23-50 2-23-51
BP-8181	Mod. of CP (7426)				for approval of antenna, T and studio locations. (COND'L CLAUSE)
BP-5259	8-8-50	1150	1kw	Day	2-23-50 2-23-51
	Mod. of CP (7426 as mod.) to change type of T. (COND'L CLAUSE)				
Letter 10-6-50 superseding lighting specs to MP-5259 issued					
BL-4156	10-13-50	1150	1kw	Daytime	10-13 5-1-53
Lic. cover CP(BP-7426 as mod., which authorized new standard B/C station (BL clause & waiver 3.30(a)) (COND'L CLAUSE)					
BP-8490	6-27-52	1150	1kw	Daytime	8-27 2-27-53
CP install new T and move T & S approx. 200 ft. (CONDITIONAL CLAUSE)					
BL-4775	9-26-52	1150	1kw	Day	9-26-52 5-1-53
Lic. cover CP. (BP-8490) for instal. new trans. & move trans. & studio locs. (Cond'l Clause)					
BR-2518	4-8-53	RENEWAL OF LICENSE			5-1-53 10-1-54
BR-2518	9-8-54	Renewal of license			10-1 10-1-57
BR-2518	9-25-57	Renewal of License			10-1 10-1-60
BR-2518	10-12-60	Renewal of License			10-12 10-1-63
	9-28-60	Commission deferred action on renewal pending further consideration.			
BR-2518	10-15-60	Renewal of License			10-15 10-1-66
ERC-2647 (1)	6-4-65	Mod. of license to operate transmitter by remote control from Premier Mountain Route 52, Welch, West Va.			
BR-2518	9-30-66	1150kc	1kw	Day	10-1 10-1-69
TELEGRAM	10-17-67	PSA	351w		
STC-5875	4-2-67	Vol. 10			
BR-2518(3)	3-17-70	Renewal & NDEA			10-1-72
EBSA	5-25-72				

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W E L C

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BR-2518(S)	10-27-72	RENEWAL			10-1-75
Ltr.	2-7-74	Trans. Gates BC-1H now installed.			
BL-13639(L)	6-6-74	Lic. to use former Main transmitter for auxiliary only			10-1-75
BR-2518(S)	9-12-75	RENEWAL			10-1-78
BR-2518	9-14-78	(S) REN. OF LIC.			10-1-81
BP-13703 (L)	11-4-80	1150khz -- 5.0kw Daytime 11-4-81 CP to incre. power and install new transmitter.			

APPLICATION RECORD - BROADCASTING

 Call WELC
 Letters New

 Name POCAHONTAS BROADCASTING COMPANY
(PO % Howard R. King, Welch, West Virginia)

File No.	Dated	Application for	Action	
			Nature	Date
BP-7426	11-15-49	Construction permit for a new standard broadcast station to be operated on Frequency: 1150kc Power: 1kw Hours of operation: Daytime Trans. location: To be determined- Welch, West Virginia Studio location: To be determined- Welch, West Virginia	GRANTED	2-23-50
Rec'd	11-25-49		subj. filing MP for approval T site and antenna.	
Filed	11-25-49		Lt. 4-23-50	
			Issued with BCP-3181	

Gates BC-1F

APPLICATION RECORD - BROADCASTING

Call
Letters **WELC**Name **POCAHONTAS BROADCASTING COMPANY**

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5181	5-12-50	Mod. of C.P. (BP-7426, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations as At Premier Cut on U. S. Highway 52, Welch, West Virginia. G. R. Chambers, Engr. Arlington, Virginia	Returned	5-26-50
Rec'd	5-18-50		Section 7-A not dated	
Resubmitted	5-12-50		or signed by engineer,	
Rec'd	6-2-50		Photographs not dated.	
Filed	6-2-50		GRANTED 7-7-50	
			re blanketing clause;	
			re waiver of Sect. 3.30a	
			to identify as Welch,	
			W. Va.	
BMP-5259	7-26-50	Modification of construction permit (FP-7426, as modified, which authorized a new standard broadcast station) to change type of transmitter (Composite). W. E. Plummer, Engr.	GRANTED 8-8-50	
Rec'd	7-27-50		re blanketing clause;	
Filed	7-27-50		re waiver of Sect. 3.30a	
			to identify location as	
			Welch, West Va.	

APPLICATION RECORD - BROADCASTING

Call
Letters VELCName POCAHONTAS BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-4156 Rec'd Filed	8-16-50 8-17-50 8-17-50	License to cover construction permit (BP-7426, as modified) which authorized a new standard broadcast station.	GRANTED re blanketing waiver 3.30(a)	10-13-50
BP-8490 Rec'd Filed	5-10-52 5-13-52 5-13-52	Construction permit to install a new transmitter (Gates BC 1F) and move transmitter and studio approx. 200 ft. to an adjoining bldg. Russel Chambers, Engr.	GRANTED Conditional re blanketing	6-27-52
BL-4775 Rec'd Filed	8-14-52 8-26-52 8-26-52	License to cover construction permit (BP-8490) which authorized installation of a new transmitter and moving of transmitter and studio approx. 200 ft. to an adjoining building.	GRANTED blanketing clause	9-26-52
BR-2518 Rec'd Resub. Rec'd Filed	2-11-53 2-16-53 2-26-53 3-2-53 3-2-53	Renewal of license	RENEWED Signed by Gen. Manager GRANTED	3-2-53 4-8-53 4-8-53

#4

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters

WELC

Name POCAHONTAS BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-2518 Rec'd Filed	7-3-54 7-6-54 7-6-54	Renewal of License	GRANTED	9-8-54
BR-2518 Rec'd Filed	7-2-57 7-3-57 7-3-57	Renewal of license.	GRANTED	9-25-57
BP-13703 Rec'd Resub Rec'd Rec'd Rec'd	NOV 21 1959 9-21-59 11-13-59 11-12-59 11-12-59 12-4-59	Construction Permit to increase power from 1kw to 5kw and install a new transmitter (Gates BC-5P) (See over) Engr.- Kear & Kennedy	Ret'd Sec. I, III and IV nec Ret'd Not signed	12-1-59 12-1-59
BR-2518 Rec'd Filed	6-30-60 7-5-60 7-5-60	Renewal of License.	GRANTED	10-12-60

BP-13,703. Request for WIVER Section 1.569 filed
April 18, 1969. Request DENIED 5-21-69. Application
returned to pending file. Letter (adopted. Item 5, Aural
Adagenda. 5-21-69.

APPLICATION RECORD - BROADCASTING

1150kc

Aug. 1955

Call
LettersWELC.....

NamePOCAHONTAS BROADCASTING COMPANY.....

Welch, West Virginia 24801

File No.	Dated	Application for	Action	
			Nature	Date
BR-2518	7-1-63	Renewal of license	GRANTED	10-15-63
Received	7-3-63			
Filed	7-3-63			
BRC-2647	4-23-65	Modification of license to operate transmitter by remote control from Premier Mountain Route 52, Welch, West Virginia.	GRANTED	6-4-65
Rec'd	4-26-65			
Filed	6-1-65			
BR-2518	6-30-66	Renewal of license	GRANTED	9-30-66
R & F	7-5-66			
BTC-5875	2-3-69	Vol. acq. of pos. control of lic corp By Sam Sidote, Mary Sidote and John Sidote (as a Family Group) thru purchase of stock from the Estate of D. C. Bradberry, Deceased	GRANTED	4-23-69
R & F	2-6-69			
FEE PD: \$30 (Form 316)	#489023			
FEB 16 1969			Eff:	5-5-69

FORM BC-121

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters

WFLC

Name

POCAHONTAS BROADCASTING COMPANY

Welsh, West Virginia 24301

File No.	Dated	Application for	Action	
			Nature	Date
ED-2518 R & F \$526735 \$75 PN	7/1/69 7/2/69 7/2/69 7/18/69	Renewal of License AMENDED 8-13-69 re: Business interests AMENDED 9-29-69 re: Programming AMENDED 2-2-70 re: Programming	GRANTED	3-17-70
AUG 8 1969				
BR-2518 R & F PN Recd. PRESS	6-19-72 6-28-72 "	RENEWAL OF LICENSE Forbes W.Blair,Atty.	GRANTED	10-27-72
JUL 9 1972				
BL-13,639 R & F \$50#281682 PTA PRESS 20 APR 1974	2-18-74 2-20-74 2-21-74 2-28-74	Lic. to use former Main transmitter for Auxiliary Purposes Only, Gates BC-1F, 1150kHz, 1kw Day	GRANTED	6-6-74

Card-request-Sect. I, para. 7, 8-7-69

APPLICATION RECORD - BROADCASTING

Call
Letters W E L C

Name Pocahontas Broadcasting Company

Welch, West Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BR-2518	5-20-75	Renewal of License. (Main & Auxiliary Trans.)	GRANTED	9-12-75
R & F	5-23-75			
P. N. Rec'd	5-23-75	Atty: Forbes W. Blair		
Press	JUN 3 1975			
BR-2518	5-9-78	RENEWAL OF LICENSE (MAIN & AUX. TRANS.)	GRANTED	9-14-78
R & F	5-26-78			
PRESS	JUN 7 1978	Forbes W. Blair, Atty.		

F. C. C. - WASHINGTON, D. C.

DUP. CARD #8

1150khz

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters **W E L C**Name **POCAHONTAS BROADCASTING COMPANY**
P. O. Box 949, Welch, West Virginia 24801

File No.	Dated	Application for	Action	
			Nature	Date
BP-13703		Construction Permit to Increase Power from 1kw to 5kw and install New Transmitter GATES BC-5P.	GRANTED	11-4-80
BR810520UA PRESS	JUL 31 1981	RENEWAL OF LICENSE Atty. Forbes W. Blair AMENDED 8-26-81 re: engineering		ISSUED
BL-810817AC R & F PTA PRESS	8-17-81 AUG 27 1981	Lic. to cover (BP-810817AC) for chgs. Atty: ---		ISSUED

W L C - - RECORD OF SPECIAL OF INTERNAL APPLICATIONS

Tele. 10-17-50 To remain on air 10-17-50 to broadcast
President Truman's speech.

Ltr. 10-17-50 To remain on air night of 10-17-50 to broad-
cast election returns.

Letter 4-27-56 - To remain on air until 12 Mid., 5-8-56,
to broadcast election returns

Wire 9-24-62 to broadcast world series games past
regulation time

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

